

# Privacy Statement

# DZM Machinery

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## Introduction

In order to inform you about how DZM Machinery processes your personal data and for what purpose, we have drawn up a Privacy Statement. To ensure that our Privacy Statement always complies with the laws and regulations, we reserve the right to change it at any time. We advise you to regularly check this Privacy Statement to see if any changes have been made. If we make significant changes to the Privacy Statement, we will notify you.

## 1. Who is the controller?

In the GDPR, the controller is defined as follows: *'a natural or legal person, a public authority, a service or other body that, alone or together with others, determines the purpose of and means for processing personal data'*. DZM Machinery, established at Costerweg 2 4104 AJ Culemborg, is responsible for the processing of personal data as stated in this privacy statement.

### Contact details:

DZM Machinery  
Costerweg 2  
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www.dzm-machinery.com

Erik de Zeeuw is the Data Protection Officer of DZM Machinery and can be reached via [e.dezeeuw@dzmmachinery.com](mailto:e.dezeeuw@dzmmachinery.com).

## 2. Why do we process your personal data?

DZM Machinery processes your personal data for the following purposes:

- Processing your payment.
- Sending our newsletter and/or advertising brochure.
- To be able to call or e-mail you if this is necessary in order to be able to perform our services.
- Inform you about changes to our services and products.
- To deliver goods and services to you.
- Analysing your behaviour on the website in order to improve the website; and adjusting the range of products and services to your preferences.
- To process your personal data if we are legally obliged to do so, such as data we need for our tax return.

## 3. Why are we allowed to process your personal data?

Article 6 GDPR determines the lawfulness of processing and consists of six principles. Processing by DZM Machinery is only lawful if and insofar as at least one of the following conditions is met:

- DZM Machinery has permission from the person concerned.
- It is necessary to process data in order to execute an agreement.
- It is necessary to process data because DZM Machinery is legally obliged to do so.
- It is necessary to process data to protect vital interests.
- It is necessary to process data in order to perform a task of general interest or public authority.
- It is necessary to process data in order to protect your legitimate interests.

For the processing of personal data DZM Machinery receives permission from the person concerned. It is also necessary to process data for the processing of the purchase agreement with the customer. DZM Machinery can use the customer's personal data to fulfil its obligation to deliver the goods sold.

#### 4. What personal data do we process??

Personal data is defined by the GDPR as follows: *'means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person'*. This means that the information is either directly about someone or can be traced back to that person.

The GDPR distinguishes special personal data from normal personal data. Special personal data are data that can seriously affect someone's privacy. Special personal data may only be processed under strict conditions. For example, data about a person's health, race, religion, criminal past or sexual life.

DZM Machinery processes ordinary personal data. It concerns the processing of personal data in order to execute a contract. DZM Machinery has entered into an agreement with a Customer, in order to fulfil its payment or delivery obligation, DZM Machinery must process bank details and address details.

Depending on your agreement with DZM Machinery, we may process the following personal data:

- Name and address data.
- Bank details.
- E-mail address.
- Date of birth.
- Information about your consumption of technical measurement data from equipment, such as IP address, MAC address, identifiers in cookies and your surfing behaviour on our websites.
- Information about your use of services and products.
- Gender.
- Age.
- CV.
- Letter of motivation.
- Function.
- Telephone number.

#### 5. How do we secure your personal data?

DZM Machinery takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of misuse, please contact our customer service or [sales@dzm-machinery.com](mailto:sales@dzm-machinery.com).

## 6. How long do we retain your personal data?

DZM Machinery does not retain your personal data longer than is strictly necessary to achieve the purposes for which your data are collected. After the purpose has expired or been achieved, your personal data will be deleted or limited. In case of limitation, your data will be deleted as soon as the legal, statutory or contractual retention period no longer prevents the deletion.

## 7. Cookies, or similar techniques, that we use

DZM Machinery only uses technical and functional cookies. And analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone the first time you visit this website. The cookies we use are necessary for the technical operation of the website and for your ease of use. They ensure that the website works properly and remember, for example, your preferred settings. They also enable us to optimise our website. You can unsubscribe from cookies by setting your Internet browser in such a way that it no longer stores cookies. In addition, you can also delete all information previously stored via your browser's settings.

## 8. Special and/or sensitive personal data that we process

Our website and/or service has no intention of collecting information about website visitors under the age of 16. Unless they have parental or guardian permission. However, we cannot verify whether a visitor is over 16 years of age. We encourage parents to be involved in their children's online activities in order to prevent the collection of information about children without parental consent. If you believe that we have collected personal information about a minor without that consent, please contact us at [sales@dzm-machinery.com](mailto:sales@dzm-machinery.com) and we will delete that information.

## 9. Sharing personal data with third parties

DZM Machinery does not sell your data to third parties and only provides them if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We enter into an agreement with companies that process your data on our behalf in order to ensure the same level of security and confidentiality of your data. DZM Machinery remains responsible for these processing operations.

## 10. Rights of the persons concerned

DZM Machinery respects the rights of those involved and will not violate these rights. The following rights are important to you:

### *Right of inspection*

You have the right to request information about your stored personal data.

### *Right of correction*

You have the right to have your data corrected or supplemented.

### *Right to restrict processing*

You have the right to request restrictions on the processing of your personal data, insofar as the accuracy of the data is disputed by you, the processing is unlawful, however, you reject the deletion of the data and we no longer need the data, but you still need them for the establishment, exercise or substantiation of a legal claim or if you have objected to the processing.

### *Right to erasure*

You have the right to demand that your personal data be deleted, unless the storage of the data is necessary for the freedom of expression, the freedom of information, the observance of a legal obligation, for reasons of public interest, for asserting or defending against legal claims or for the exercise of legal rights.

### *Information to be provided*

If your right to rectification, erasure or restriction of processing has been asserted, we will inform all recipients of your personal data of the manner in which these data have been rectified, erased or are now subject to processing restrictions, unless this is impossible or involves a disproportionate effort.

### *Right to data portability*

You have the right to have personal data that you have made available to us handed over to yourself or to a third party in a structured, common and machine-readable format. Insofar as you request the direct transfer of the data to another data controller, this will only be done if this is technically feasible.

### *Right to object*

You have the right to object to the use of your data.

### *Condition of consent*

You have the right to withdraw your consent to the collection of data with future effect at any time. We hope that you understand that for technical reasons it may take some time to process the revocation and that you may continue to receive communications from us during this time.

This means that you may submit a request to us to send the personal data we hold about you in a computer file to you or another organisation you have named. You can send a request for inspection, correction, deletion, data treating of your personal data or a request to withdraw your consent or objection to the processing of your personal data to [sales@dzmmachinery.com](mailto:sales@dzmmachinery.com).

To ensure that the request for inspection has been made by you, we ask you to enclose a copy of your proof of identity with the request. In this copy, make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Social security number (SSN). This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks.

DZM Machinery would also like to draw your attention to the fact that you have the possibility to file a complaint with the national regulator, the Personal Data Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>